

Building a Safe Digital Environment For Our Children



CREATIVITY

SELF EXPRESSION

EMPOWERMENT

ENLIGHTENMENT

KNOWLEDGE AND AWARENESS

BUT.... It can also be a 'danger zone' of..

SURVEILLANCE

CONTROL

HARASSMENT

COERSION

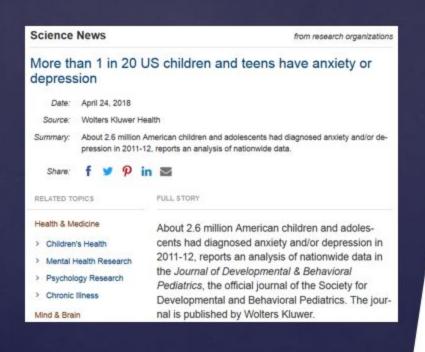
HUMILIATION





Skyrocketing Levels of Anxiety and Depression Among our Teens

Many are emotionally in mental health crisis.





Why Are More American

Teenagers Than Ever Suffering

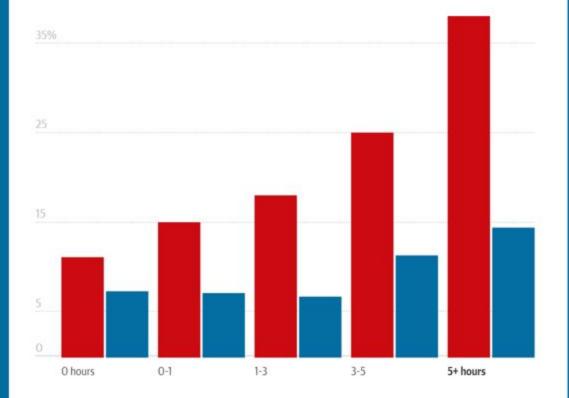
From Severe Anxiety?

Parents, therapists and schools are struggling to figure out

whether helping anxious teenagers means protecting them or

Almost 40% of girls who spend more than five hours a day on social media show symptoms of depression

Girls with depression Boys with depression



Guardian graphic | Source: Y Kelly, A Zilanawala, C Booker, et al, Social Media Use and Adolescent Mental Health: Findings From the UK Millennium Cohort Study

Low self esteem and social media use

Teens who say they have low self esteem by how much they use social media.



SQUIICE: University College Luminut unit University of Essay:

: Omersx Novo

Like, obsessed

Britain, social media users, 14- to 24-years-old, reported impact on well-being, 2017

Negative ◆ Positive					
	Instagram	Snapchat	Facebook	Twitter	
Sleep	J				Sleep
Fear of missing out (FoMO)				later.	Fear of missing out (FoMO)
Bullying			1 5 5 5 5 E		Bullying
Body image				10 100	Body image
Anxiety				1	Anxiety
Depression					Depression
Loneliness					Loneliness
Access to health advice					Access to health advice
Real-world relationships					Real-world relationships
Awareness of people's health					Awareness of people's health
Community building					Community building
Emotional support	100			2-C1-0	Emotional support
Self-identity					Self-identity
Self-expression				The state of	Self-expression

Source: Royal Society for Public Health



FRIENDS

- Less time connecting in person and more time 'connecting' through social media
- More 'superficial'



FOMO - The Constant Stress



Why wasn't I invited?



I've gotta catch up on these posts

Lack Of Authenticity = Loss Of Self Esteem (especially girls)

- Constantly comparing selves and constantly being judged
- Up the "ante" dress, sexuality
- Expressing a false version of self for approval



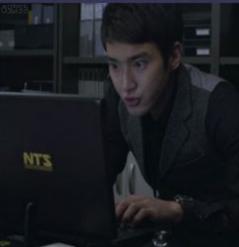




Gotta Get Those Likes Or...

- The obsessive pursuit of 'likes'
- Get a dopamine burst
- * Addicting without being satisfying
- * Judge self based on 'likes'
- * Always "ON"







Culture of "ME-ness" = Culture of "Meanness"



Warped Perception – What's wrong with me??

- Inordinate amount of time on social media trying to post what they think the world will think is a perfect life.
- Constantly under a 'microscope.'





Less Active Lifestyle = Less Happy/Healthy Child

Direct correlation between exercise and lack of depressive symptoms.



BUILT FOR ADDICTION?



Brain scans of young people with internet addiction disorder (IAD) are similar to those of people with substance addictions to alcohol, cocaine, and cannabis.4

Damage to brain systems connecting emotional processing, attention, and decisionmaking are affected in both substance addicts and technology addicts.

Being hooked on a tech behavior can... be as physically damaging as an addiction to alcohol and other drug use.



NHS. "Extreme levels of texting 'unhealthy'." NHS Choices. 10 November 2010.

Can't Concentrate

- ⋈ Homework takes substantially longer disruption and constant interruption





Misuse/Overuse of screen time can negatively impact your child socially, emotionally and academically

Directly affects their ability to learn – impairs attention, memory, information processing, decision-making skills



eating too much or too little. But besides these, depression can actually change your ability to think. It can impair your attention and memory, as well as your information processing and decision-making skills. It can also lower your cognitive

flexibility (the ability to adapt your goals and strategies to changing situations) and



The rise in depressive symptoms correlates with smartphone adoption during that period, even when matched year by year.

- adolescents who spent more time on new media (including social media and electronic devices such as smartphones) were more likely to report mental health issues...adolescents who spent more time on nonscreen activities (in-person social interaction, sports/exercise, homework, print media, and attending religious services) were less likely...
- Smartphones were introduced in 2007. By 2015, fully 92% of teens and young adults owned a smartphone.

(Association For Psychological Science. 2017 Twenge, J.)

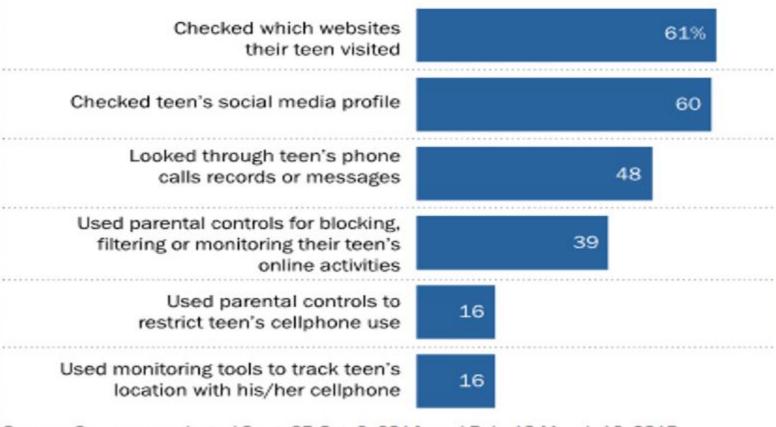






A majority of parents check their teen's web history or social media profile, while fewer use tech-based parental controls

Among parents of teens ages 13 to 17, the % who have ever ...



Source: Surveys conducted Sept. 25-Oct. 9, 2014, and Feb. 10-March 16, 2015.

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Apple co-founder Steve Jobs was the first tech giant to admit, in 2011, that his own children had not used the recently-released iPad created by his company, conceding that "we limit how much technology our kids use at home." And he wasn't alone: Microsoft founder Bill Gates set time limits on screens, banned mobile phones at the table and didn't let his children have them until they were 14, while Mark Zuckerberg implored his baby daughter to 'stop and smell the flowers' in an open letter to her released last year — one which made no mention of Facebook or the internet.

COMMUNICATE COMMUNICATE!



FAMILY ONLINE SAFETY INSTITUTE (FOSI):

- Parents are the most important relationship in a child's life (teens included)
- & It Is NEVER TOO LATE TO OPEN LINES OF COMMUNICATION

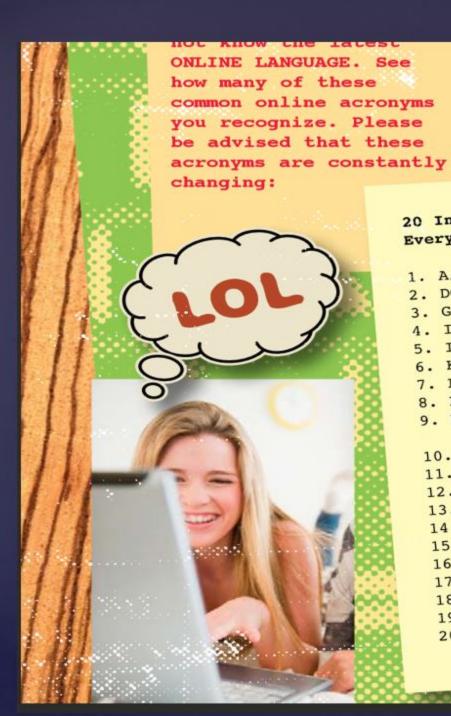
(Teens who grew closer to their parents starting at age 15 showed less activation of a brain region linked to risk-taking)

DON'T LECTURE

ASK QUESTIONS

SHARE IDEAS

DISCUSS ISSUES



20 Internet Acronyms Every Parent Should Know

18. WUF

19. WYCM

20. WYRN

Age/sex/location 1. A/S/L Drug of choice 2. DOC Get your pants off 3. GYPO Intense text sex 4. ITS I want sex now Keeping parents clueless 5. IWSN 6. KPC Let's have sex online Let's meet in real life 7. LHSO 8. LMIRL Nude in front of 9. NIFOC computer Parent alert 10. P911 Parents are watching 11. PAW Parent in room 12. PIR Parent over shoulder 13. POS Porn(ography) 14. PRON Are you over 18? 15. RU018 Straight or gay 16. SorG Talk dirty to me 17. TDTM Where are you from?

Will you call me

What's your real name?

Know The Law – And Make Sure They Do Too

AZ law makes "REVENGE PORN" a FELONY

CLASS 5 FELONY – 2.5 yrs.

IF PERSON IS

RECOGNIZABLE IN PIC IT IS

CLASS 4 – 3.75 yrs. and

\$150,000 fine

Class 1 Misdemeanor to simply threaten to send explicit pictures, even if they do not send images. Six months in jail and \$2,500 fine.

If a minor posts a picture of a minor that depicts sexual conduct, the minor would be charged with sexual exploitation.

If a minor posts a picture of a minor that is just nudity, and the picture is not sexual conduct, then it could be punishable under ARS 13-1425 (unlawful disclosure images depicting nudity).

Is My Child Being Bullied?



Cyberbullying can take different forms.



Flaming – Sending angry, rude, vulgar messages directed at a person privately or in an online group.

Harassment and/or Cyberstalking – Repeatedly sending a person offensive messages and/or harassment that include threats of harm or is highly intimidating.

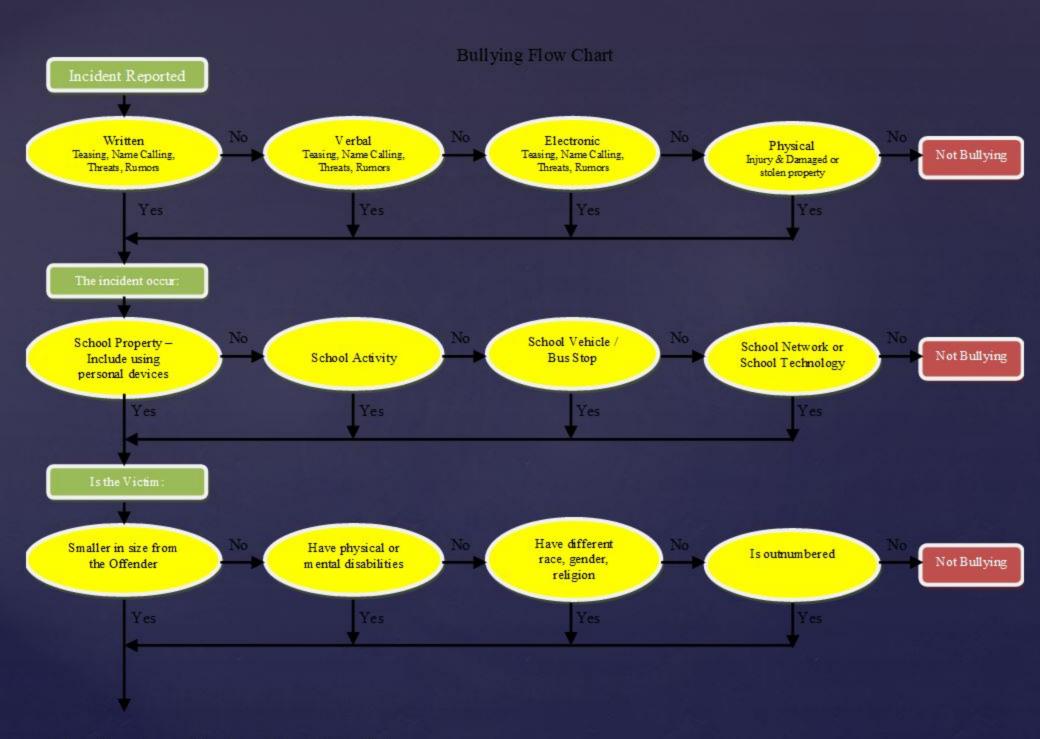
Denigration (put-downs) – Sending or posting harmful, untrue, or cruel statements about a person to other people.

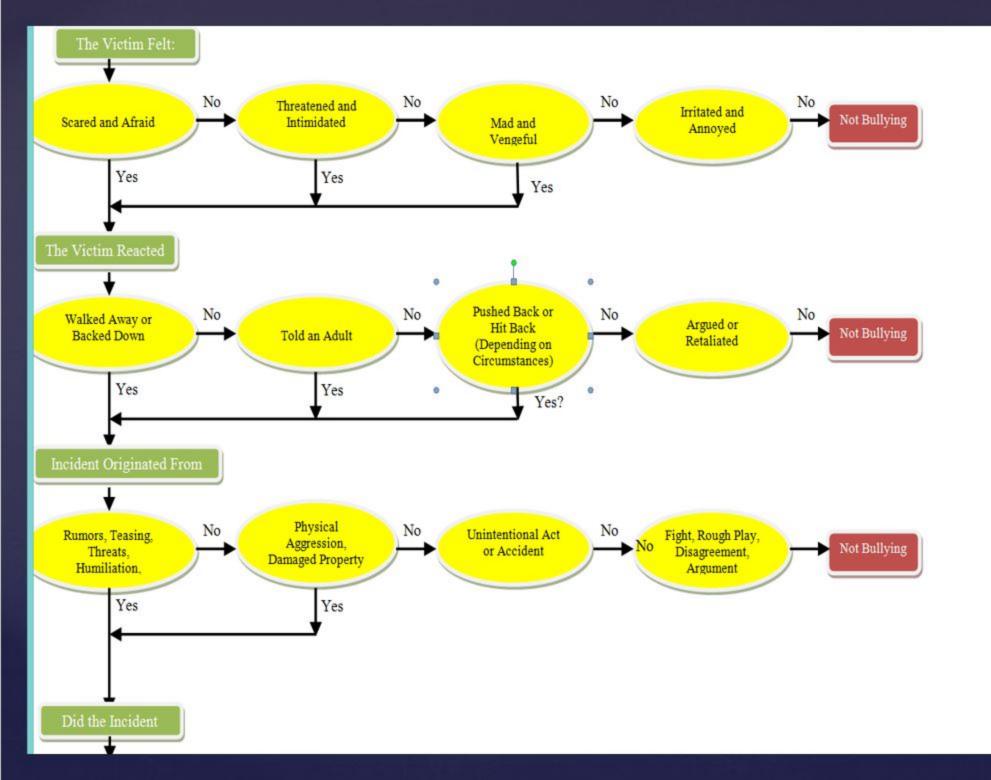
Masquerade – Pretending to be someone else and sending or posting material that makes that person look bad or places that person in potential danger.

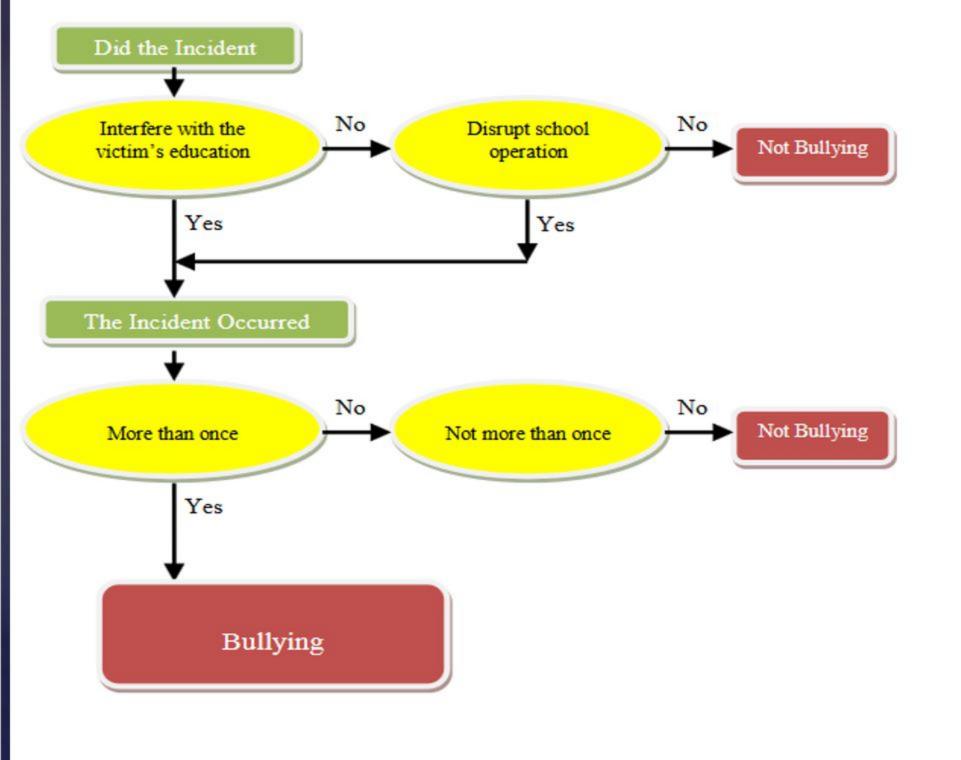
Outing and trickery – Sending or posting material about a person that contains sensitive, private, or embarrassing information, including forwarding private messages or images. Engaging in tricks to solicit embarrassing information that is then made public.

Exclusion – Actions that specifically and intentionally exclude a person from an online group

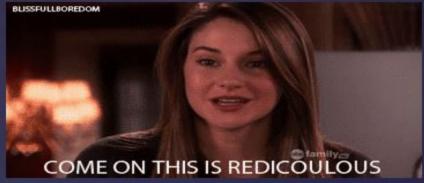
(Willard, 2004b) Willard, N. (2004b). Educator's guide to cyberbullying: Addressing the harm caused by online social cruelty







Set The Ground Rules (Preferably with them)



- What do you as a family agree is reasonable screen time?
- what sites/apps do they think are appropriate and why?
- What time should the family move away from screens?
- What do we want our 'online reputation' to be?
- Explain your supervision obligations as a parent (to protect them and your legal liability)
- Don't be peer pressured by what other parents do

Family Cell Phone Agreement

1.	I understand that the rules below are for my safety and that my parents love me more than anything in the world. I understand that my parents want to give me freedom, while also giving me enough security to make smart choices. Initial here:
2.	I promise that my parents will always know my phone passwords. I understand that my parents have a right to look at my phone whenever there's a need for them to do so, even without my permission. Initial here:
3.	I will hand the phone to one of my parents promptly at pm every school night and every weekend night at pm. I will get it back at am. Initial here:
4.	I will not send or receive naked photos. Ever. I understand that there could be serious legal consequences that could put mine and my parents' future at-risk. Initial here:
5.	I will never search for porn or anything else that I wouldn't want my grandma finding. Initial here:
6.	I understand that my behavior on my phone can impact my future reputation—even in ways that I am not able to predict or see. Initial here:
7.	I promise I will tell my parents when I receive suspicious or alarming phone calls or text messages from people I don't know. I will also tell my parents if I am being harassed by someone via my cell phone. Initial here:

8.	When I am old enough, I won't text and drive. I understand it's very dangerous and pretty stupid. Initial here:
9.	I will make an effort to learn phone and internet etiquette. I understand this is an extension of normal manners. I will turn off, silence, and put my phone away in public-especially in a restaurant, at the movies, or while speaking with another human being. I am not a rude person. I will not allow the phone to change this important part of who I am. Initial here:
10.	I will NEVER use my phone or social media to bully or tease anyone, even if my friends think it's funny. Initial here:
11.	I will not lie about where I have been or how I am using the phone. I promise to answer questions openly, honestly, and directly. Initial here:

I understand that this is NOT my phone and that it was paid for by my parents. Having this phone is not a right-it is a privilege that can be taken away. As such, I have read the following document and agree to the above rules. I understand that if I have any questions, I should talk to my parents face-to-face.

Sign here

There are apps and software that allow you to:

- Block chat rooms and/or instant messaging
- Block downloads
- Disable links in chat rooms
- Filter websites
- Filter searches or allow your child to use child-safe search engines
- Record instant message conversations or chat room conversations
- Notify you by email when your child tries to access an inappropriate website
- Limit the time your child spends online
- Operate in the background without your child's knowledge
- Record every key stroke your child makes
- Record and send you pictures of your child's computer screen as they are using it

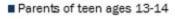
YOU CAN CONTROL A LOT, BUT NOT EVERYTHING

Apps and Software examples:

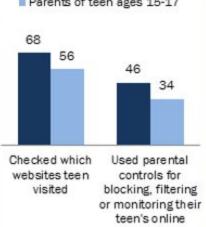
- Xfinity (Comcast) has parental controls to turn on/off Wi-Fi time and restrict movies, etc.
- All phones carriers (Sprint, AT&T, Verizon) have parental profection features
- "Life 360" Can also detect phone usage while driving, speed, hard braking, and rapid acceleration. These reports are great to use in a preventative discussion about driver safety before the keys are handed over.
- Apps or devices like "Circle with Disney" and "Net Nanny"

Parents of younger teens more likely to check teen's web history and use parental controls

% of U.S. parents of teens who have ever done the following actions, comparing parents of teens who are vounger and older



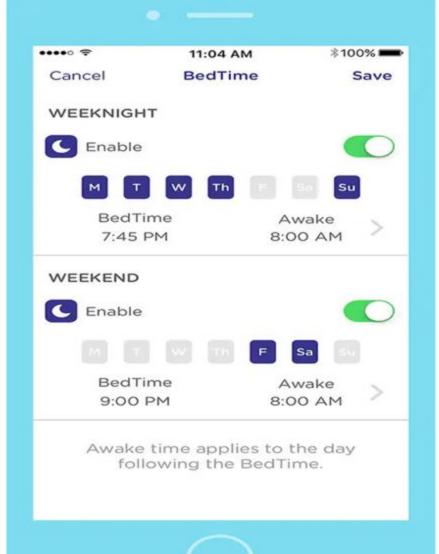


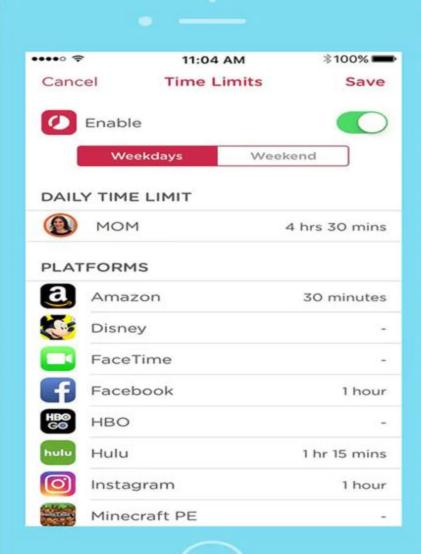


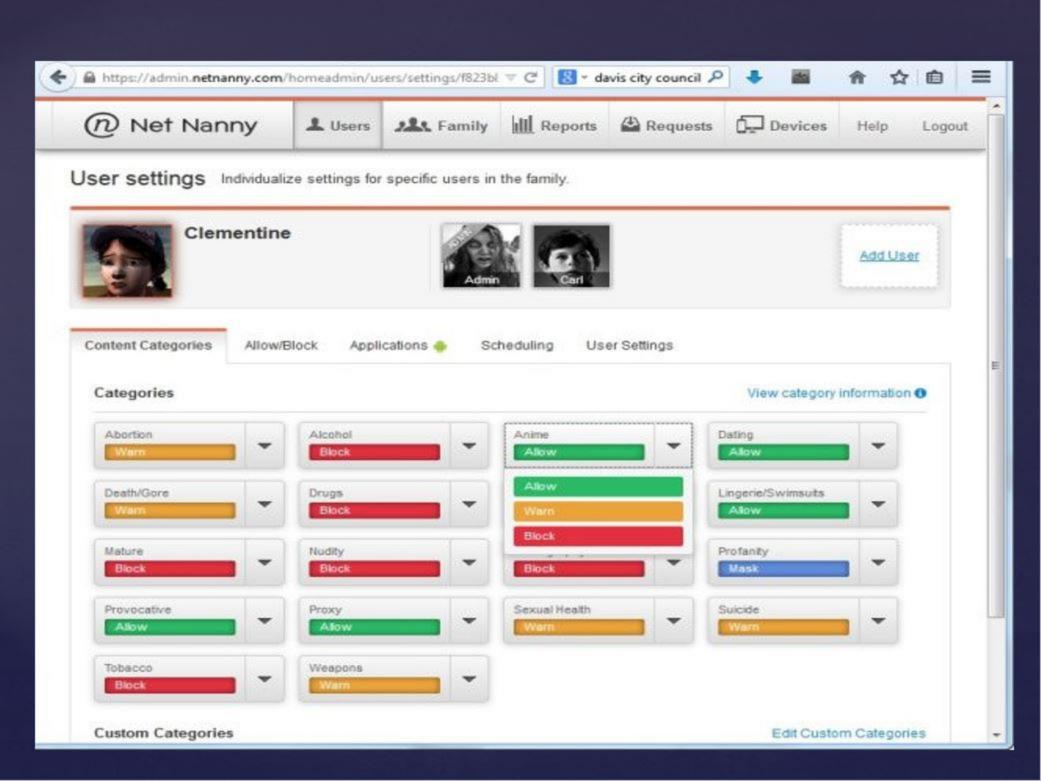
Source: Surveys conducted Sept. 25-Oct. 9. 2014, and Feb. 10-March 16, 2015.

activities

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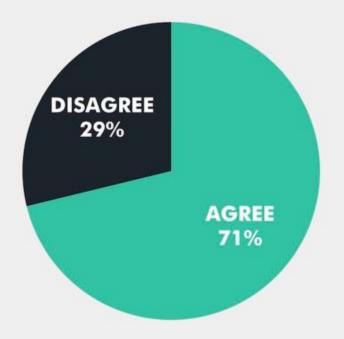




Help Them Understand

- ONLINE IS FOREVER No Forgiveness, just "Foreverness" (college entry, careers, reputation can't take it back)
- They need to use their digital world, but not 'be used' by it (reputation management)
- Kindness is HUGE Have the courage to speak up for others. Being kind is easier than being ugly and pays so many more dividends
- Set the example

I APPRECIATE THAT MY PARENTS HAVE RULES...



JOSHSHIPP.COM

SOURCE: ONLINE POLL OF 1,843 TEENAGERS